

Barn Masters Case Study

SEO (Search Engine Optimization)

By: www.seodealers.com

Industry: General Contractor

Website: www.barnmasters.com

Issue: Client wanted to be found on the first page of search engines.

Solution: SEO Network, off page SEO, Website Content and on page SEO.

Start Date: April, 2022

Status: Live

Below are some key phrases the client wanted to be found in search engines organically. This is the first week we went live. As you can see, nearly none of his key phrases he chose were even registered on any search engine and the ones that were, are buried several pages in.

barnmasters.com - 2022-04-11

2022-04-11	Google	DuckDuckGo	Yahoo	Bing
construction companies in yakima	0	0	0	0
excavation companies near me	0	0	0	0
excavation contractors	0	0	0	0
excavation services near me	0	0	0	0
excavation services yakima	<u>36</u>	0	0	0
excavation yakima	<u>56</u>	0	<u>83</u>	<u>80</u>
general contractors yakima	0	0	0	0
small excavation services yakima	0	0	<u>82</u>	<u>86</u>

Total Keywords	Top 10	Top 20	Top 30	Top 40	Top 50	Top 100
8	0	0	0	1	0	5

Here Barn Masters is 4 weeks in. They are already ranking on first pages for 6 key phrases. (The numbers indicate what position the key phrase is ranking on that search engine. Example: 3 would be the 3rd search result on page one as there are only 10 spots available on each page. 78 would be a result on page 8 of the search engine. 95% of clicks are done on the first page results.)

barnmasters.com - 2022-05-04

2022-05-04	Google	DuckDuckGo	Yahoo	Bing
construction companies in yakima	<u>24</u>	<u>11</u>	<u>8</u>	<u>11</u>
excavation companies near me	<u>14</u>	0	<u>32</u>	<u>35</u>
excavation contractors	0	0	0	0
excavation services near me	<u>30</u>	0	<u>32</u>	<u>33</u>
excavation services washington	0	0	<u>65</u>	<u>67</u>
excavation services yakima	<u>19</u>	0	<u>2</u>	<u>9</u>
excavation yakima	<u>31</u>	0	<u>19</u>	<u>18</u>
general contractors yakima	<u>78</u>	0	<u>43</u>	<u>40</u>
pole barns washington	<u>30</u>	<u>28</u>	<u>29</u>	<u>30</u>
small excavation services yakima	<u>3</u>	<u>2</u>	<u>2</u>	<u>3</u>

Total Keywords	Top 10	Top 20	Top 30	Top 40	Top 50	Top 100
10	6	5	5	6	1	3

Current results as of 7/22/22. (10 weeks in). Barn Masters now has 21 key phrases ranking on page one of search engines. *(The Green numbers right of the + are how many positions that key phrase has moved up from a previous spot.)*

barnmasters.com - 2022-07-20

2022-07-20	Google	DuckDuckGo	Yahoo	Bing
construction companies in yakima	<u>17</u> +983	<u>6</u> +994	<u>8</u> +992	<u>6</u> +994
excavation companies near me	<u>21</u> +979	<u>42</u> +958	<u>36</u> +964	<u>42</u> +958
excavation contractors	<u>55</u> +945	0	0	0
excavation services near me	<u>14</u> +986	0	0	0
excavation services washington	<u>2</u> +998	0	<u>78</u> +922	<u>72</u> +928
excavation services yakima	<u>6</u> +30	<u>1</u> +999	<u>1</u> +999	<u>2</u> +998
excavation yakima	<u>4</u> +52	<u>3</u> +997	<u>2</u> +81	<u>3</u> +77
general contractors yakima	<u>15</u> +985	<u>8</u> +992	<u>10</u> +990	<u>10</u> +990
pole barns washington	<u>16</u> +5	<u>20</u> +980	<u>4</u> +74	<u>4</u> +74
small excavation services yakima	<u>1</u> +999	<u>1</u> +999	<u>2</u> +80	<u>2</u> +84

Total Keywords	Top 10	Top 20	Top 30	Top 40	Top 50	Top 100	Moved UP	Moved Down	Total move
10	21	5	1	1	2	3	+24086	0	+24086

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Each one of our listings has a direct link for verification. Examples:

Google Position One for 'Small excavation services yakima'.

<https://www.google.com/search?q=small+excavation+services+yakima&start=0>

About 1,420,000 results (0.56 seconds)

Businesses : Rating Hours Sort by

Ken Leingang Excavating Inc

4.5 ★★★★★ (6) · Excavating contractor
10+ years in business · Yakima, WA · (509) 575-5507
Open · Closes 5PM

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Website Directions

LJC Excavating Contractors, LLC

5.0 ★★★★★ (3) · Excavating contractor
(253) 307-5002
Open · Closes 3:30PM

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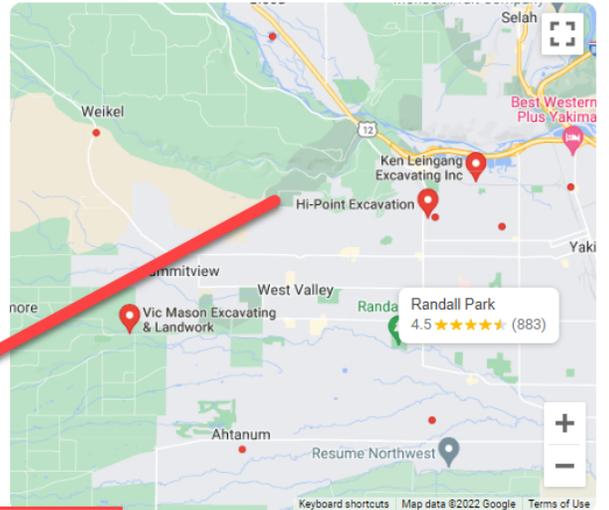
Vic Mason Excavating & Landwork

3.0 ★★★★★ (1) · Excavating contractor
10+ years in business · Yakima, WA · (509) 965-0946
Open · Closes 5PM

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Directions

More businesses



https://www.barnmasters.com › small-excavation-serv... : Traf/mo (us): -/100 - Kw (us): -/19

Small Excavation Services Yakima - Barn Masters

Our excavation contractors near you do this to prepare the landscape for construction with or without digging out the foundation's trenches. Rock Excavation.
MOZ DA: 14/100 (+0%) Ref Dom: 85 Ref Links: 316 Spam Score: 4%

https://www.barnmasters.com › excavation-services-yak... : Traf/mo (us): -/100 - Kw (us): -/19

Excavation Services Yakima - Barn Masters

From utilities, earthmoving, and drainage to paving and concrete structures, these services are

Find long-tail keywords for "small excavation services yakima"

SEO Difficulty 47/100 Brand Query No
Off-Page Difficulty 41/100 On-Page Difficulty 58/100

How these metrics are calculated Detailed breakdown

New SEO Minion YouTube Videos
All Features Scraping PAA SERP Features

'Excavations Services Washington'

<https://www.google.com/search?q=excavation+services+washington&start=0>

LJC Excavating Contractors, LLC

5.0 ★★★★★ (3) · Excavating contractor

(253) 307-5002

Open · Closes 3:30PM

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Advantage Dirt Contractors

4.9 ★★★★★ (7) · Excavating contractor

5+ years in business · Kittitas, WA · (509) 933-4232

Open · Closes 4:30PM

Onsite services

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Post Audit

Website Directions

More businesses →



<https://earthworksexcavatingservices.com> : Traf/mo (us): 33/650 - Kw (us): 24/59

Earthworks Excavating Services - Vancouver

Earthworks Excavating has been providing fast and timely service since 1999. We're your local excavation services company, family-owned & operated!

MOZ DA: 11/100 (+0%) Ref Dom: 77 Ref Links: 209 Spam Score: -



<https://www.barnmasters.com> : Traf/mo (us): -/100 - Kw (us): -/19

excavation services Washington - Barn Masters

Choosing Professional Excavation Services in Washington. Excavation contractors near you are all different and will have a different mix of services.

MOZ DA: 14/100 (+0%) Ref Dom: 85 Ref Links: 316 Spam Score: 4%

Find long-tail keywords for "excavation services washington"

SEO Difficulty 47/100 Brand Query No
Off-Page Difficulty 40/100 On-Page Difficulty 61/100

How these metrics are calculated Detailed breakdown

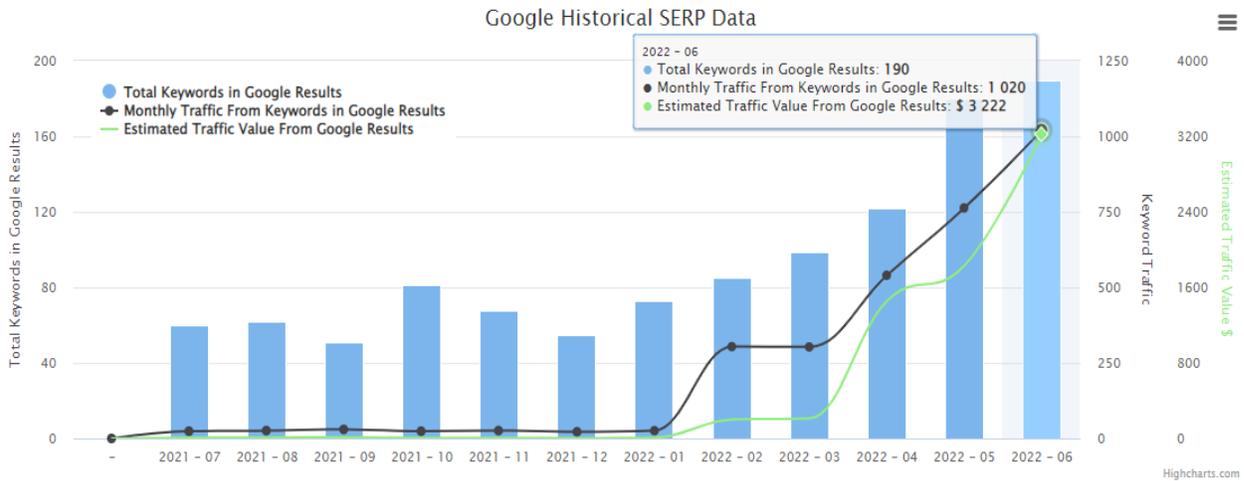
New SEO Minion YouTube Videos
[All Features](#) [Scraping PAA](#) [SERP Features](#)

Related Keywords

Copy

Export

This chart shows the 'Google Historical SERP Data' Search Engine Results Page. You can see how the total keywords have increased, the traffic from Google, and estimated value is what it would cost to pay for a cost per click campaign. In this case, the customer only pays \$799 a month and has more than tripled his investment. *(These results do not take into account phone calls, emails, and the other search engines. This is Google data only.)*



The chart below is extra added value from our SEO that has positioned Barn Masters on page one.

Bonus SEMRush Report
Below is a bonus report from SEMRush showing additional ranked keywords that have resulted from our SEO Program.

Keyword ?	Pos ?	Volume ?	CPC ?	Com. ?	Results ?
barn master barns	2	40	0.90	0.50	4,050,000
barn master	2	70	1.41	0.18	56,000,000
barn masters yakima	1	70	0.00	0.01	3,460,000
barn masters	1	140	1.41	0.18	11,100,000
barnmaster barns	2	90	1.16	0.72	64
barnmaster	3	210	1.43	0.23	82
barnmasters	1	50	1.10	0.14	15,500
best barn builders near me	8	30	1.43	0.97	130,000,000
excavator services near me	8	720	3.95	0.24	54,200,000
small excavation services	8	70	4.35	0.50	19,600,000

The results above are proof that SEO Dealers can help our clients show up on the first page of search engines, increase their SEO rankings, and generate more leads.

If you are interested in finding out more, please contact sales@seodealers.com or visit www.seodealers.com for more info. Direct link to product/service can be found at <https://seodealers.com/seo-dealers-network/>